

La Fe

The Magazine of the Catholic Diocese of Laredo

La Fe has been in circulation since 2003 with a strong support system Nation-wide. Advertise with La Fe to answer the call to evangelization!

High impact

La Fe Magazine is a high-quality publication produced six times per year and distributed to 20,653 people in 7 counties including Dimmit, Webb, Jim Hogg, Zavala, La Salle, Maverick, and Zapata.

Passionate readers

Two independent readership audits confirmed that the format for La Fe Magazine – which is designed to uplift and inspire through compelling, people-based stories – is passionately read by a wide range of adult age groups.

National awards

La Fe Magazine is based on a national award-winning format.

Why advertise?

1. Distributed to 20,653 homes
2. Full color ads
3. Premium ad positions
4. Ask about BONUS sponsorship messages on KHOY Radio 88.1 FM!
5. High pass-along rate
6. Proven readership- 96% of households have a reader –Publishers Information Service
7. Appeals equally among adult age groups
8. Establishes credibility in your market
9. Award-winning publication

“In some respects the editors...have found the Holy Grail long sought by their colleagues in the Catholic press. They have shown that it is possible to publish a diocesan publication that appeals equally to all age groups.” –Publishers Information Service

What do readers say?

- 87% “Makes me feel more connected to my Catholic faith.”
- 63% “I look at an issue more than once.”
- 47% “I share a copy with a friend.”

–Publishers Information Service

**MAXIMIZE YOUR BUSINESS
POTENTIAL WITH LAREDO'S
CATHOLIC CIRCULATION MAGAZINE**

For more information:

Margaret Rose Medellin, Editor

956-764-7882 | mmedellin@dioceseoflaredo.org | 1901 Corpus Christi St. Laredo, TX 78043